

# Missouri DECA Competitive Events List 2009-2010



Board Approved: June 2009

## Individual Series Events

AAM	Apparel and Accessories Marketing Series
ACT	Accounting Applications Series
ASM	Automotive Services Marketing Series
BSM	Business Services Marketing Series
FMS	Food Marketing Series
HLM	Hotel and Lodging Management Series
MMS	Marketing Management Series
QSRM	Quick Serve Restaurant Management Series
RFSM	Restaurant and Food Service Management
RMS	Retail Merchandising Series
SEM	Sports and Entertainment Marketing Series

## Team Decision Making Events

BLTDM	Business Law and Ethics Team Decision Making Event
BTDM	Buying and Merchandising Team Decision Making Event
FTDM	Financial Analysis Team Decision Making Event
HTDM	Hospitality Services Team Decision Making Event
STDM	Sports and Entertainment Marketing Team Decision Making Event
TTDM	Travel and Tourism Marketing Team Decision Making Event

## Business Operations Research Events

BOR	Business Services Operations Research Event
BMOR	Buying and Merchandising Operations Research Event
FOR	Finance Operations Research Event
HOR	Hospitality and Tourism Operations Research Event
SEOR	Sports and Entertainment Marketing Operations Research Event

## Chapter Team Events

CSP	Community Service Project
CMP	Creative Marketing Project
EPP	Entrepreneurship Promotion Project
FLPP	Financial Literacy Promotion Project
LEP	Learn and Earn Project
PRP	Public Relations Project

## Business Management and Entrepreneurship Events

ENP	Entrepreneurship Participating Event (Creating an Independent or Franchising Business)
ENW	Entrepreneurship Written Event
IBP	International Business Plan Event
IMP	Internet Marketing Plan Event

## Marketing Representative Events

ADC	Advertising Campaign Event
FMP	Fashion Merchandising Promotion Plan Event
TSE	Technical Sales Event

## Special Events

CAP	Chapter Awards Program
SKC	Sunkist Challenge
VBC	Virtual Business Challenge

## State Events

RCAP	Rookie Chapter Awards Program
LEAD	Leadership Delegates